

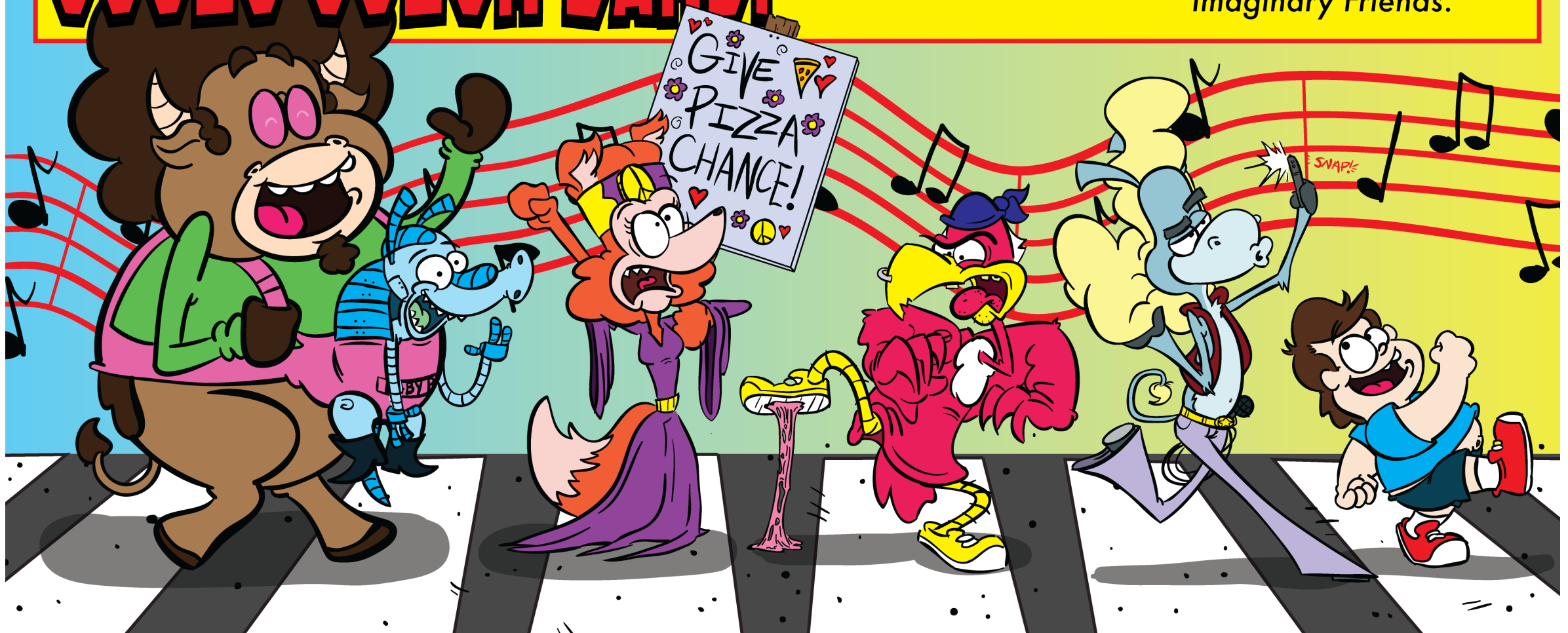


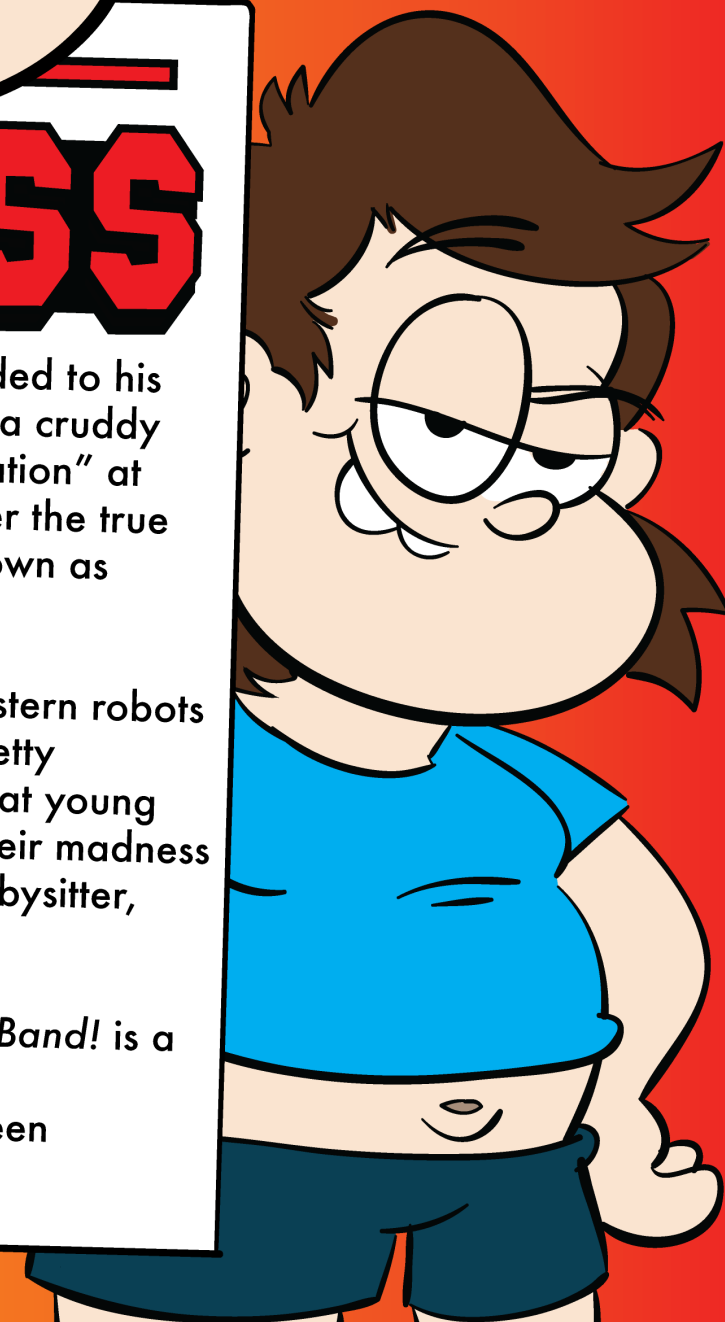
CREATED BY
HENRY CHAPMAN &
BLAKE LARSON

and the **DYNAMITE DAN** **GOOEY GULCH BAND!**

...is an 11-minute comedy chronicling the musical misadventures of 10-year old super-fan, **MATTHEW**, and his five badly-behaved besties: the hard-partyin' **ANIMATRONIC ROCK BAND** of the last-standing **GOOEY GULCH PIZZA** franchise.

Think Tenacious D meets Foster's Home for Imaginary Friends.





BACKSTAGE PASS

It's after-school and there ain't no rules for **MATTHEW**, who is once again headed to his favorite hangout in the whole, wide world: **GOOEY GULCH PIZZA!** Granted, a cruddy chain restaurant in the middle of nowhere may not seem like a "premiere destination" at first. But look past the greasy ball pit and day-old pizza stank, and you'll uncover the true source of Matthew's giddiness—namely, the infamous, animatronic sensation known as **DYNAMITE DAN & THE GOOEY GULCH BAND!**

Thanks to a **FREAK ELECTRICAL STORM** years back, these clanky, country-western robots have been magically transformed into **SENTIENT ROCKSTARS**... with all the petty squabbling and squirrely behavior that entails. Luckily, it was around this time that young Matthew proclaimed himself The Band's "#1 Fan"... and he's been harnessing their madness for madcap adventure ever since! (Usually, at the chagrin of his straight-laced babysitter, **AMY**, and Gooley's sole employees, **HARV** and **ERNIE**.)

Set in the humdrum town of **PLANO FLATS**, *Dynamite Dan & The Gooley Gulch Band!* is a show that will prove that there's never a "mun-" too "-dane" when it comes to the **POWER OF FRIENDSHIP**—and there's no sweeter a sound than the love between "a Boy and his Band."

MATTHEW

Meet MATTHEW, a 10-year old dynamo who sees the world (and everyone in it) through cheese-colored lenses. By golly, Matthew hearts everything! From practicing his air-guitar to the smell of his babysitter's jeep, Matthew is a bonafide expert at finding the delicious, creamy center in whatever the day has to offer. Granted, he's getting a little old for a kiddie play-place like Gooney's... but when you're always going light-speed, it's sorta hard to notice. With his "scraped knee / maybe ready for deodorant" visage, Matthew can seem a bit off-putting at a glance. But with his goofy charm and unbridled confidence, you instantly don't care why his hand is kinda sticky.

An infectious old soul who is wise beyond his years, Matthew can make best pals with anyone: kids, aloof cats, geriatric lunch ladies— you name it! Always amped up to 11, this passionate lil' ham never takes no for an answer. And no matter what problems are thrown his way, Matthew will always overcome, thanks to sacred mantra:
"THE SHOW MUST GO ON!"





MATTHEW

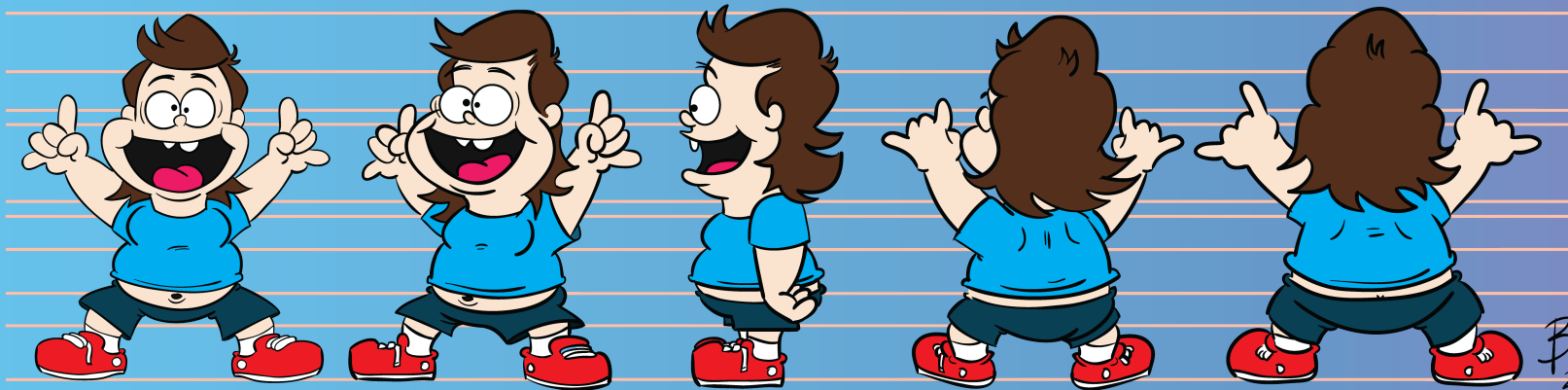
Loaded with boundless enthusiasm, zero volume control, and an encyclopedic knowledge of all things DDGGB, Matthew is the **ULTIMATE** super-fan! And he takes this role quite seriously. For The Band, Matthew acts as manager, hype-man, and non-licensed therapist all rolled into one. One minute, he's booking them a gig for little Tammy's surprise party; the next, he's breaking up a fight over who gets the last slice of 'za. He has a gift for playing to each member's unique ego and is the only one capable of reigning them in. And while Matthew would humbly insist that The Band is the star of this show, it's clear that he is the true leader they all desperately need.

At the end of the day, Matthew's primary purpose is to fight for the right to paaaaaarty. And it's not a party unless **YOU** are there too!

"LET'S GET GOOEY!"

MATTHEW

ROUGH MODEL



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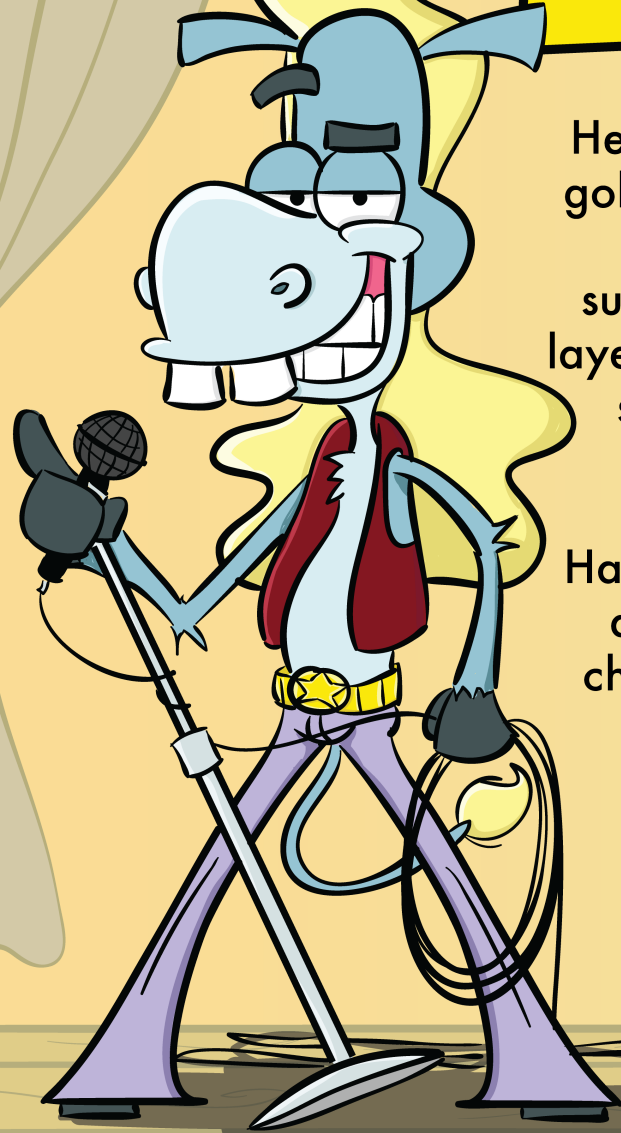
It's hard to believe, but not long ago, **Dynamite Dan & The Gooley Gulch Band** was just another doofy, country-western act hocking pizza and birthdays to the American public. But today, these larger-than-life **party animals** have tossed off their robotic shackles in order to become the hottest animatronic band in all of pizza showbiz! (Or at least, that's what they say before every show.)

Equally **outrageous** and **high-maintenance** as KISS, Mötley Crüe and my Uncle Gary's garage band combined, these deluded robots are definitely missing a few screws. Whether they're on or off the stage, these rockers are sure to make every situation a wild and wacky production!

After all... it's in their *programming*.



DYNAMITE DAN



Hear ye, peasants! All hail the braying jackass... DYNAMITE DAN!!!!!!! The Band's golden-throated frontman, Dan is — at his core — pure, unadulterated ego. Impulsive, petty and impossibly vain, Dan is the quintessential diva; and having heavily subscribed to his own mythos, his fragile self-esteem is always protected by a fuzzy layer of self-delusion. But in spite of all this, Dan's talent is truly undeniable and every show he performs is 1,000% better than the last. Just don't expect him to hang around for autographs once the curtain falls.

Having put himself a tier above the rest of his bandmates— their names aren't titular, after all — Dan thrives on drama and is perpetually stirring the pot. But ever the charmer, this manipulative mule is a master at getting his way. Of course, if you're smart, just compliment his hair and he'll be putty in your hands.

Matthew is truly Dan's biggest fan... maybe even more so than Dan. As a result, Dan is quite fond of Matthew and will go to uncharacteristic lengths to secure his approval.

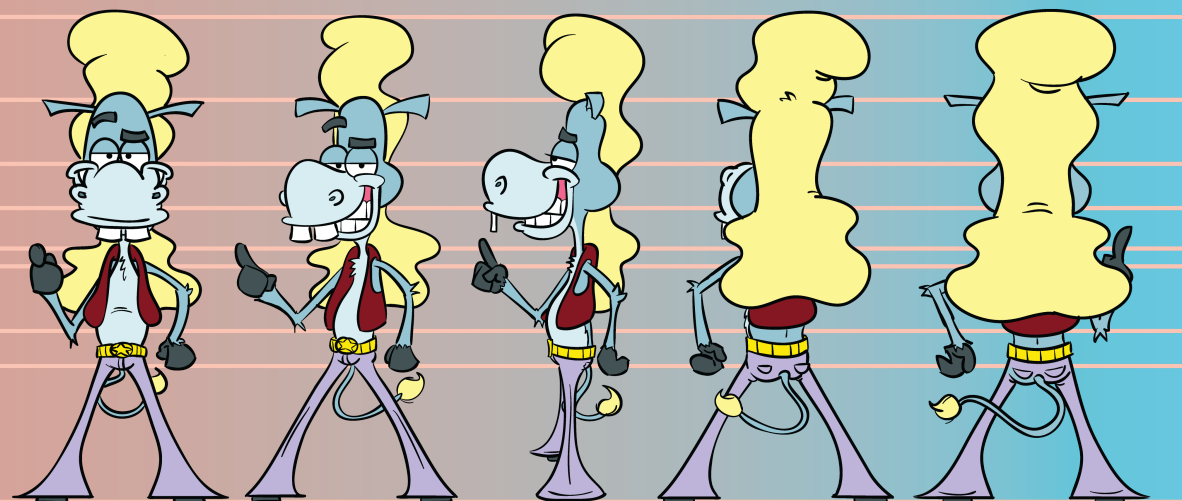
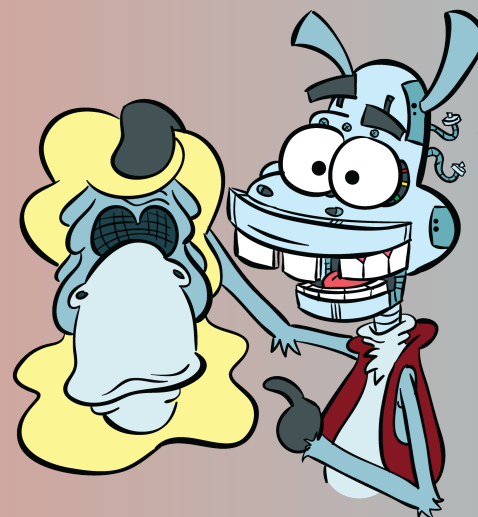
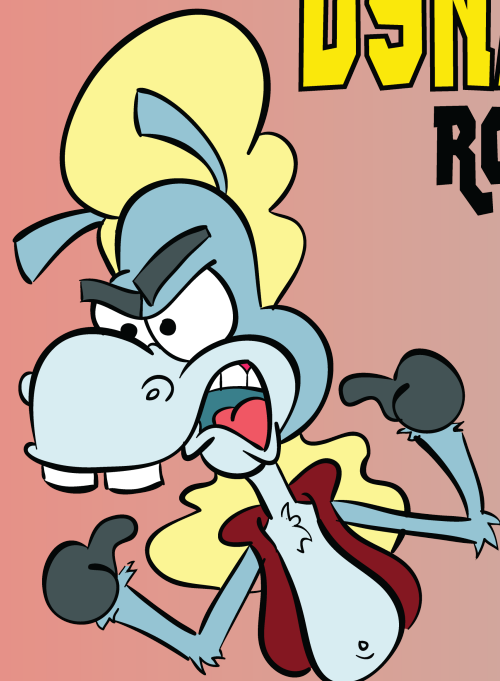
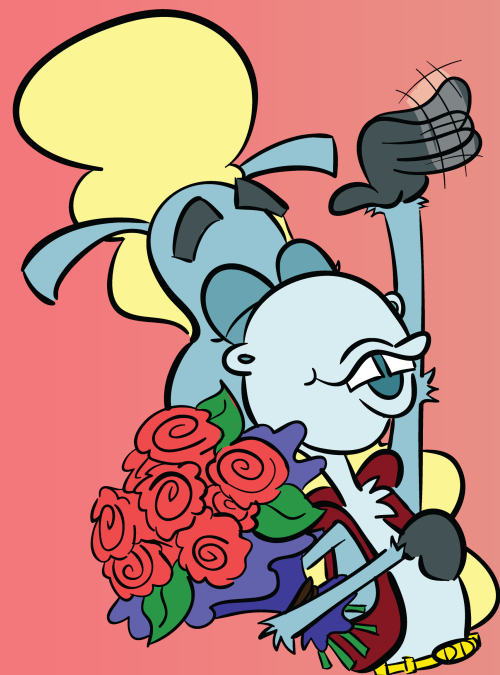
DYNAMITE DAN

ROUGH MODEL

HEEEEEEE-HAW!

Lemme put
on my face.

SLAP!



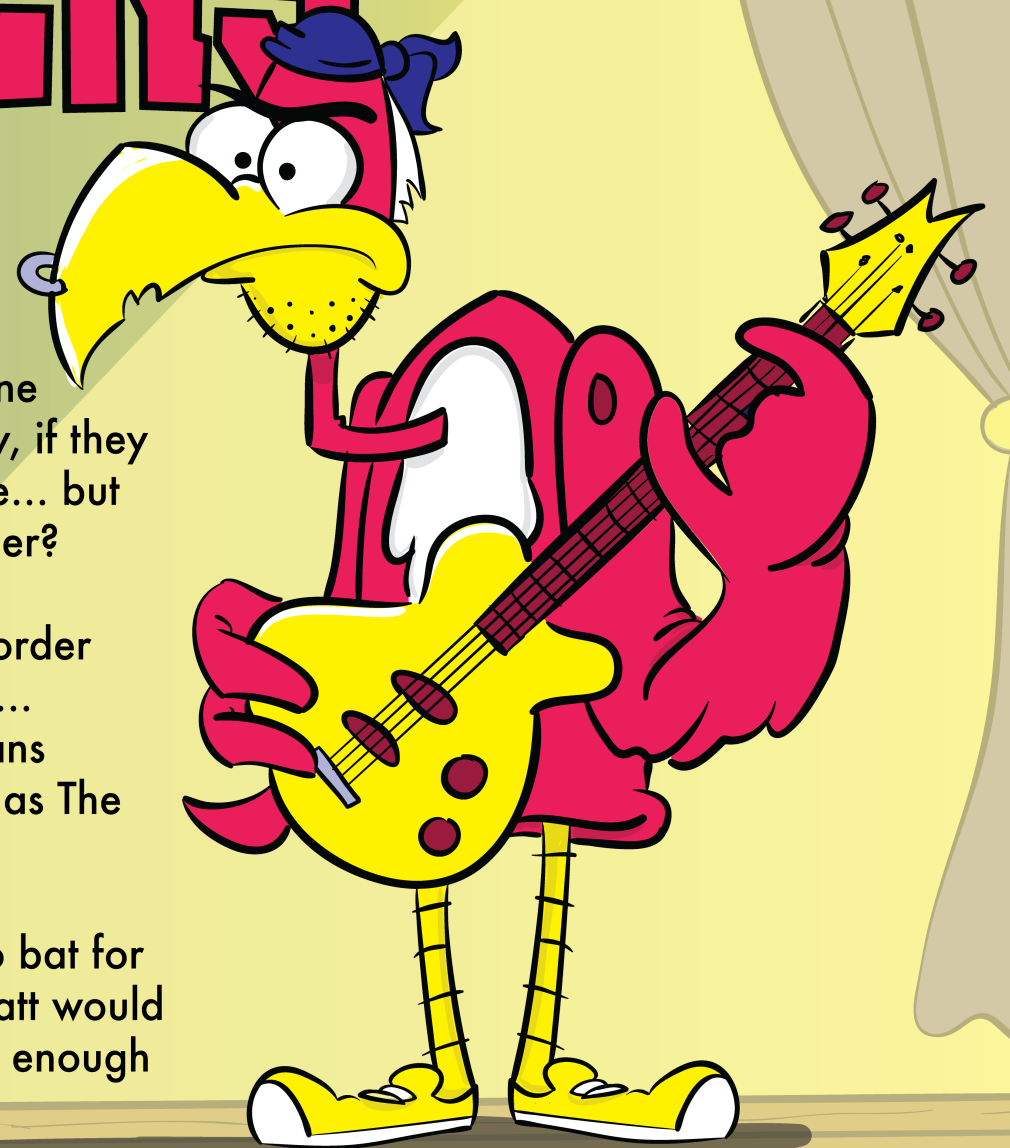
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PETE PICKENS

On the bass guitar (as if anyone cares) is Mister Cockney-buzzkill himself, PETE PICKENS. The epitome of "rock n' roll martyrdom," Petey is an insufferably pathetic grouch with a sterling reputation for being "all beak and no bite." And while he loudly demands respect from everyone around him, he does little to deserve it. (He'd steal candy from a baby, if they weren't so bleedin' strong!) His ideas are bad and his breath is worse... but really, what more can you expect from a dumpster-diving scavenger?

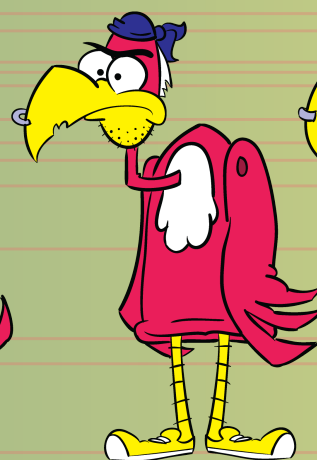
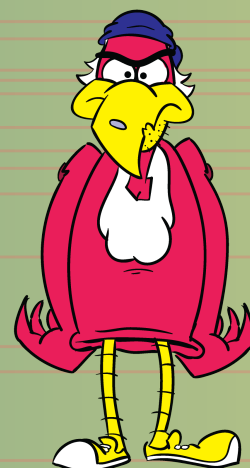
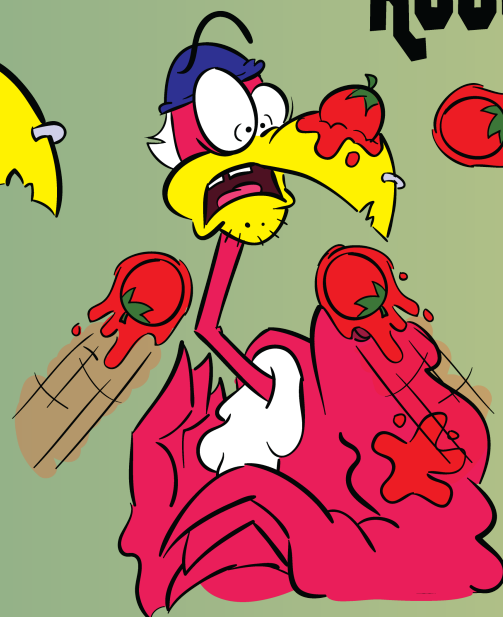
While Petey is acutely aware of his low rank in The Band's pecking order **groan**, he is constantly angling for a way to steal the spotlight... especially from his unrequited nemesis, Dan. Of course, these plans always backfire in spectacular fashion, thus securing Petey's position as The Band's go-to scapegoat and guinea pig.

Against all odds, Matthew is a legit Petey fan, and will always going to bat for him when The Band's teasing has gone too far. That being said, even Matt would admit that five minutes alone with this blathering featherhead could be enough to turn him off music forever.



PETE PICKENS

ROUGH MODEL



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CATIE COYOTE



Hendrix. Clapton. Van Halen. All a bunch of dopes when compared to the electric might of master-guitarist CATIE COYOTE! A New-Agey activist with a canine-like snout for injustice, Catie prides herself on being innately attune with The Universe... when in reality, her Third Eye is far from 20/20. Still, despite a crippling obsession with chakras, auras and all things glowy, Catie manages to make a real difference within the realm of Gooney's. (Heck, the Whack-a-Moles weren't even unionized before she came along!)

By far the most accomplished musician in The Band — mostly 'cuz she's the only one who practices — Catie and her beloved axe are never too far apart. (She insists they share a "metaphysical bond," whatever that means.) Headstrong and competitive, she doesn't suffer fools lightly and refuses to be steamrolled by her lesser and much, much stupid-er compatriots.

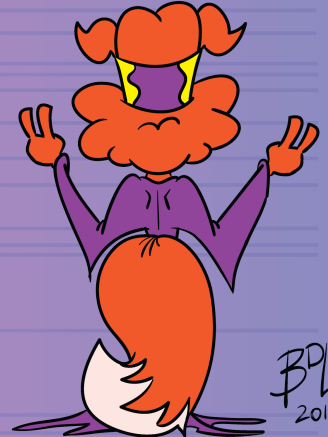
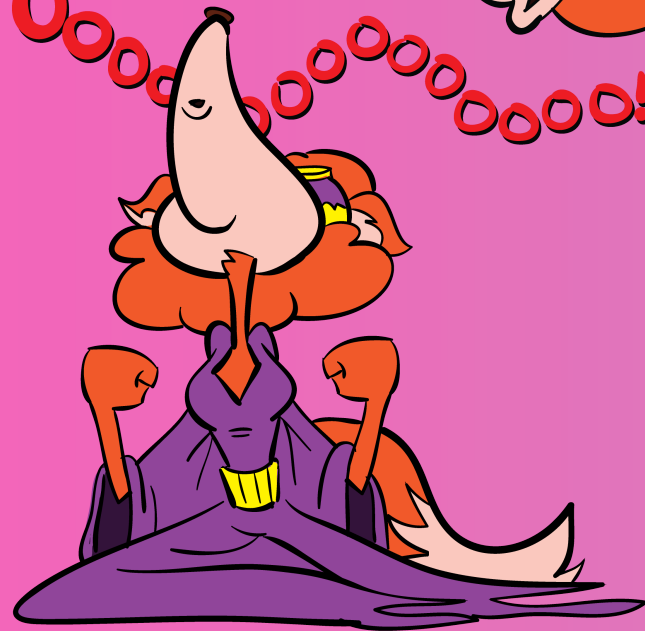
Fortunately for Catie, Matthew is a kid who "totally gets it" and he is always willing to throw in on her latest half-baked campaign for peace... no matter who she has to scissor-kick to do it!

CATTIE COYOTE

ROUGH MODEL



Oooooo!!!



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BUFFALO BYSON

Whether he's tickling the ivories or being tickled himself, BUFFALO BYSON is always the life of the party! Manically-cheery and chalk full'a silly, this 10-ton bovine is just a big ol' softie who refuses to give up the 'da funk. If he's not sampling dope beats or those free little weenies at the grocery store, Byson can be found reading manga or catching up on the latest celebrity goss'. He is also really good at arcade games and is the undisputed king of "Boogie Boogie Beatdown."

When it comes to The Band, Byson is definitely the most sensitive of the group. He hates when Dan, Catie and Petey fight... but luckily, Lester is always down to go help him find some fun elsewhere. Unfortunately, Byson tends to leave his own clumsy wake of destruction as he is very forgetful of his massive frame. (Oh, and don't ever let him get "hangry." You wouldn't like him when he's "hangry.")

Byson thinks MATTHEW is "too cute!" and is always stampeding over to pinch those "wittle cheeks" of his. But it's okay... his cuddle-buddy status affords him unlimited "bison back rides."



BUFFALO BYSON

ROUGH MODEL



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LESTER LEATHERTAIL

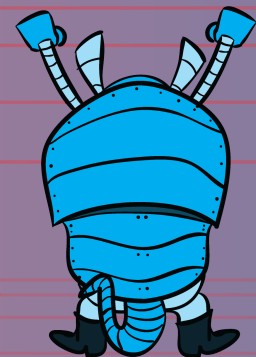
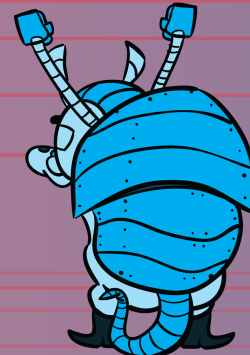
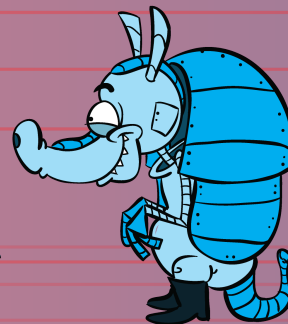
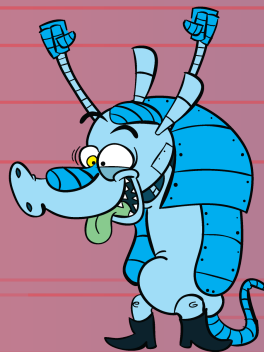
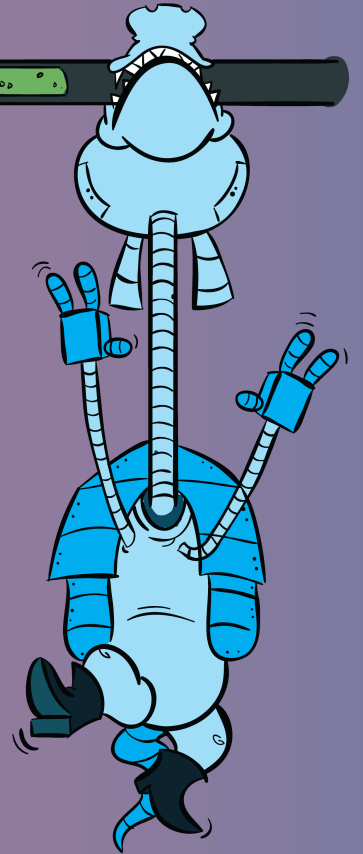
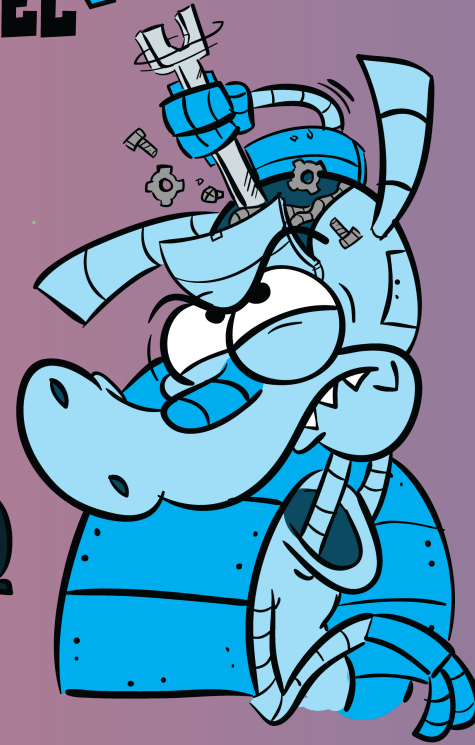
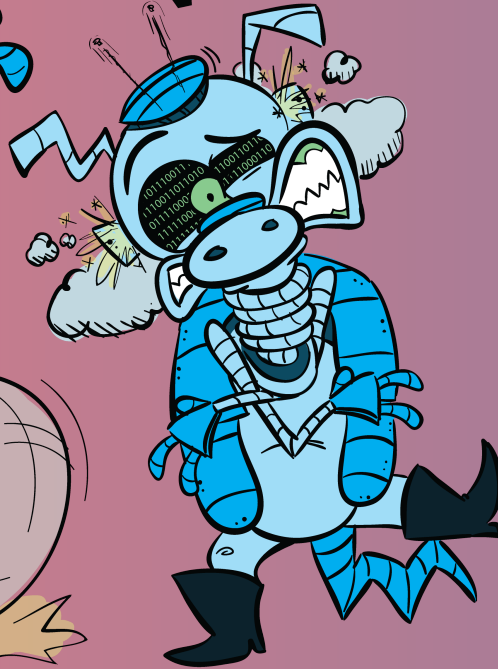
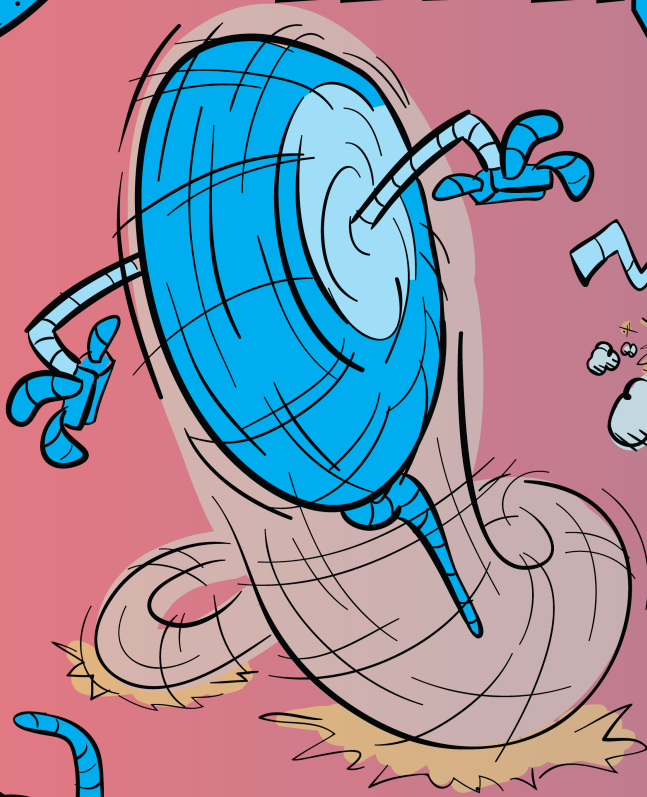
Last, but certainly not the least, it's the percussionist with the concussion-ist: LESTER LEATHERTAIL! Let's be clear: Lester is straight-up BUSTED, son. A constantly malfunctioning anarchist who is certifiably "insane in the mainframe," Lester excels in the chaotic arts of rock and mayhem. (As of yesterday, he has warrants out in five counties and was last seen driving a bumper car into a crowded ball pit.)

As the resident wild-child of DDGGB, Lester's devil-may-cry attitude (oh, and jaws that could crush a soup can) make him a clear and present danger at all times. Add in a library of split personalities caused by a faulty voice box, and Lester becomes the unpredictable utility player that every Band needs... err, and would probably be better off without.

It's no surprise that MATTHEW is the one person who has some control over Lester. ("All he needs is a belly rub and some table scraps! Whozagoodboi?! Yes he is!")

LESTER LEATHERTAIL

ROUGH MODEL



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FANS, RIVALS... & OTHER MUSICAL WHACKOS!

Rave Babies. Incarcerated vermin. Bow-hunting billionaires. It's no secret that showbiz attracts a wide variety of weirdos... but with Matt and The Band setting the bar, you can bet these folks are straight-up clinical!

From one-off wonders like **cherubic K-Poppers** and the **mascots of Happyland Theme Park**, to beloved mainstays like **Gooley's kookie kiddies** and those noisy punks of "**Sewer Stank**," there is no shortage of ancillary bozos to accent Matt and The Band's after-school antics. (Not to mention The Band's checkered past with **mad scientists**, hard-boiled **FDA agents** and a vengeful, operatic menace by the name of "**Chunkles The Bear**." Oh look, we just mentioned it.)

Yep, it's Matthew's world... and we're all just goofin' in it!





AMY THE BABY-SITTER

You'd be hard pressed to find a more jaded teen than Matthew's babysitter, AMY. A sarcastic overachiever from a hard-working family, Amy prides herself on behaving like a responsible, trustworthy adult at all times. But Matthew can tell that, deep down, there's a fun-loving kid just dying to break out!

Still, Amy loathes everything about Gooey's. Between the sloppy staff, the lumpy clientele and "that annoying band of robotic dum-dums," Amy's stuck treading water in a sea of crazy. Still, her sisterly bond with Matthew is always enough to force her out of her comfort zone. And more often than not, it's not that bad... but, uh, still pretty close.

For now, Amy may seem 16-going-on-32... but give her a little time (and maybe some gluten-free pizza), and Matthew and The Band will have her swinging from the chandeliers just like the rest of us!



ERNIE THE JANITOR

No girlfriend, terrible acne, and a less-than-minimum wage job at a kiddie pizza restaurant? Yep, it's safe to say that ERNIE'S life is the pits. As Goocy's sole employee, Ernie is overworked and under-appreciated, especially by The Band. (Irony, seeing as Ernie's mechanical wizardry is what keeps them alive.) A slapstick magnet, Ernie will often be an unwitting-yet-willing ally in Matthew's endeavors. He's also woefully smitten with his unattainable high school peer, Amy. As if his life wasn't miserable enough, right?

HARV THE BOSS

A surly cook from "The Old Country," (although, we aren't quite sure *which* old country) HARV came to America to achieve his dream of owning his own "Goocy Gulch Pizza franchise." Unfortunately, we're a long way from The '80s, which is why Harv is perpetually scheming of ways to keep the business afloat. Deep down, Harv is a believer in the music... but good luck getting him to admit it.

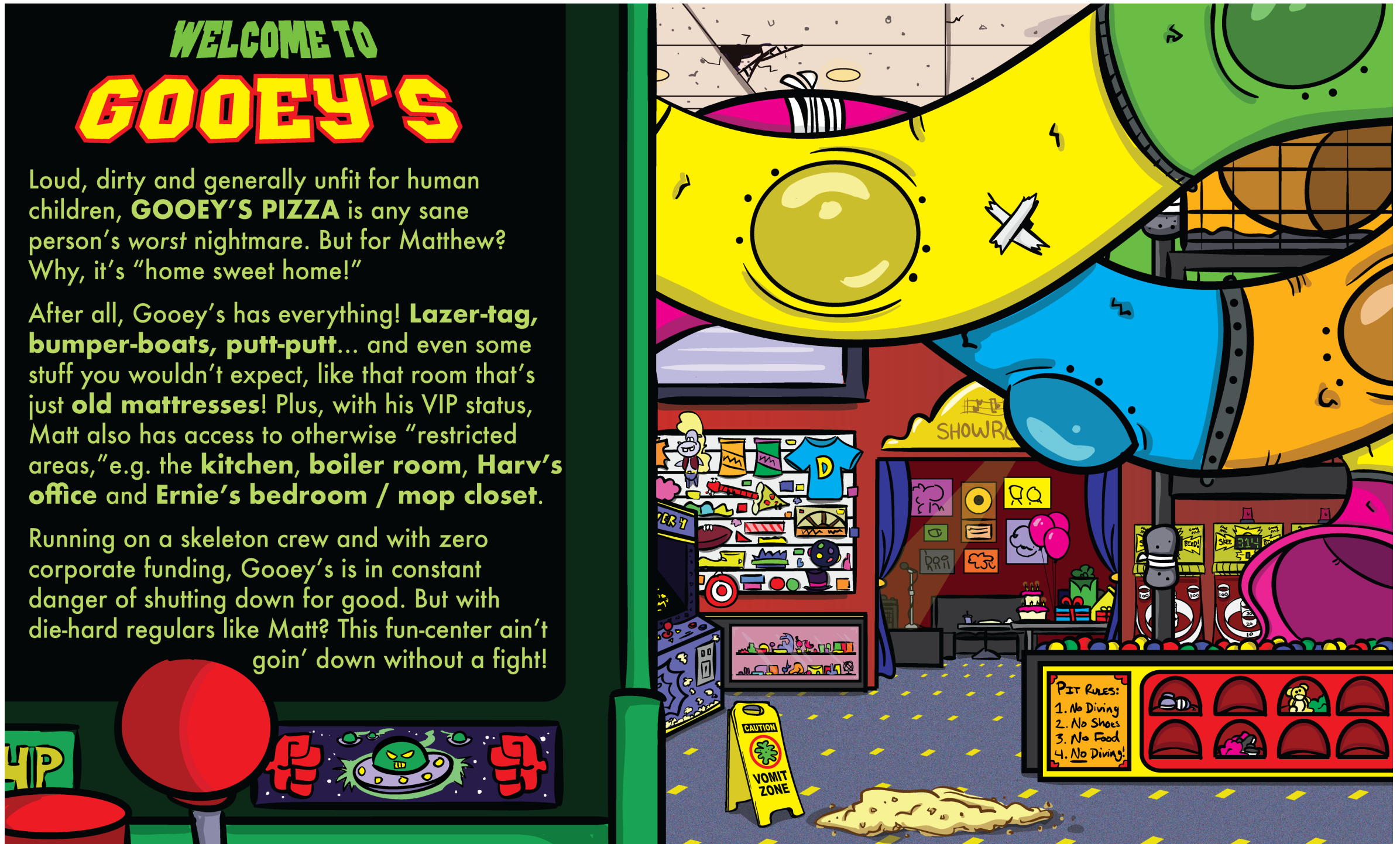


WELCOME TO **GOOEY'S**

Loud, dirty and generally unfit for human children, **GOOEY'S PIZZA** is any sane person's worst nightmare. But for Matthew? Why, it's "home sweet home!"

After all, Gooley's has everything! **Lazer-tag, bumper-boats, putt-putt...** and even some stuff you wouldn't expect, like that room that's just **old mattresses!** Plus, with his VIP status, Matt also has access to otherwise "restricted areas," e.g. the **kitchen, boiler room, Harv's office** and **Ernie's bedroom / mop closet.**

Running on a skeleton crew and with zero corporate funding, Gooley's is in constant danger of shutting down for good. But with die-hard regulars like Matt? This fun-center ain't goin' down without a fight!



PLANO FLATS

The unofficial "strip mall capital of the world," **PLANO FLATS** is a provincial small-town hermetically sealed in the '90s. (You can still rent VHS tapes at the grocery store!) Sure, to the uninformed observer, Plano may just seem like a place to re-up the gas tank while driving somewhere better. But to the keen eye, it's a hotbed of weird, townie insanity! And while there are many citizens who would campaign to "Keep Plano Not Weird," their efforts are no match for Matthew and his (literal) band of misfits as they spread fun and mayhem like the zika virus!



THE HISTORY OF GOOEY'S

by MATTHEW,
age 10 1/2

MAMA'S PEP-a-RON

2 1/4 tsp yeast
4 cup flour
2 tsp sugar

A'Bake at 245F for 6 hours.
Un spicy paste de tomato.
Topas: peperoni, anchovies

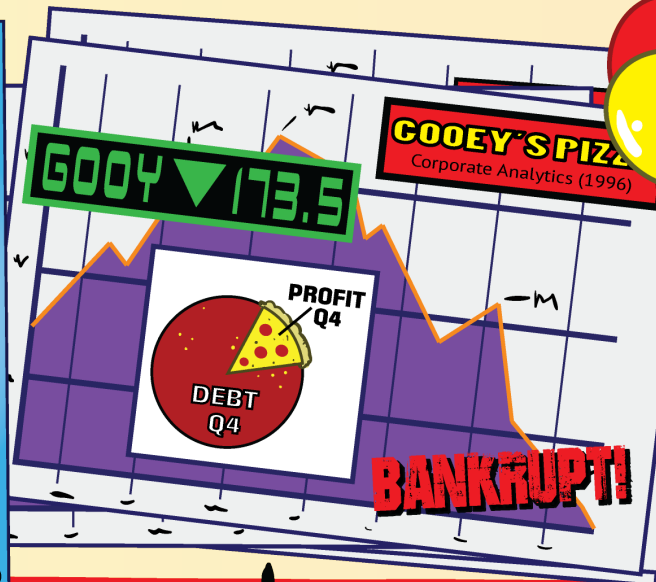
Original Recipe

FUTURE TECH

The Science Behind
"Happyland" Theme Parks!

Meet the Father of
ANIMATRONICS

One day, they'll
have minds of
their own."
-- Dr. Gyro



**HAPPY BIRTHDAY
BUCKAROO!**

FUN FOODS INC.

Call me!
- Guy

GUY GRODIE
VP of Business Aquisitions

187 Burger Blvd.
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Office: 555-2686

GOOEY'S PIZZA

PIZZA DORO

GOOEY'S 1959

GRAND OPENING

SAVE UP TO \$51
FAMILY ROUNDUP MEAL

SAVE UP TO \$71
FAMILY ROUNDUP MEAL

GOOEY'S PIZZA

Living the American Dream! '89

CHUNKLES the BEAR's EYE

*Decommissioned 2009

2014

ERNIE is hired (1st screwdriver)

Freak Electrical Storm Shocks Local Pizzeria

Lacey Lanter
August 9th, 2015

"I guess it's nice to know that just when you think things can't get any worse, they, uh, actually can," says restaurant manager and head cook, Mr. Harvarti Gorgonolza.

In addition to short-circuiting the lazer tag arena and obliterating a windmill on the putt-putt course, the storm is also said to have seriously damaged the "singing robot band" residing in the pizzeria's animatronic showroom.

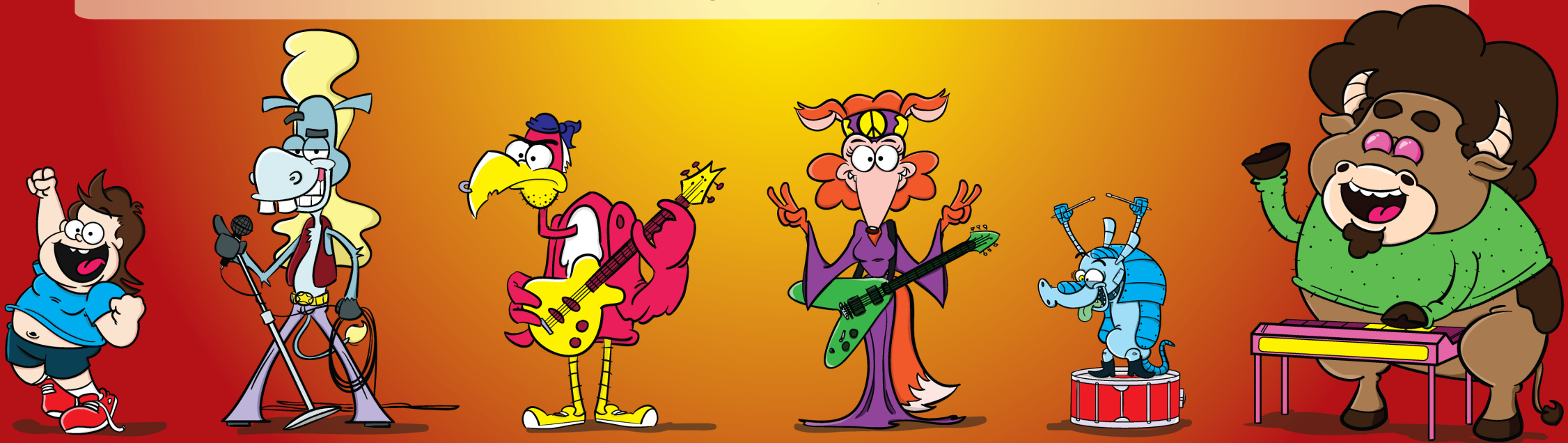
"Gosh, I don't even know if I'll be able to fix [the band] this time," says Ernie, local teen and Gooley's sole employee. "And if I do ... well, they certainly will be a different 'Gooley Gulch Band' then we all remember."

Repairs on Gooley's have begun and management insists that family fun will be re-open to the public in just a few short weeks.

STORY TIME

Each episode will consist of two 11-minute stories which will tend to follow MATTHEW as he...

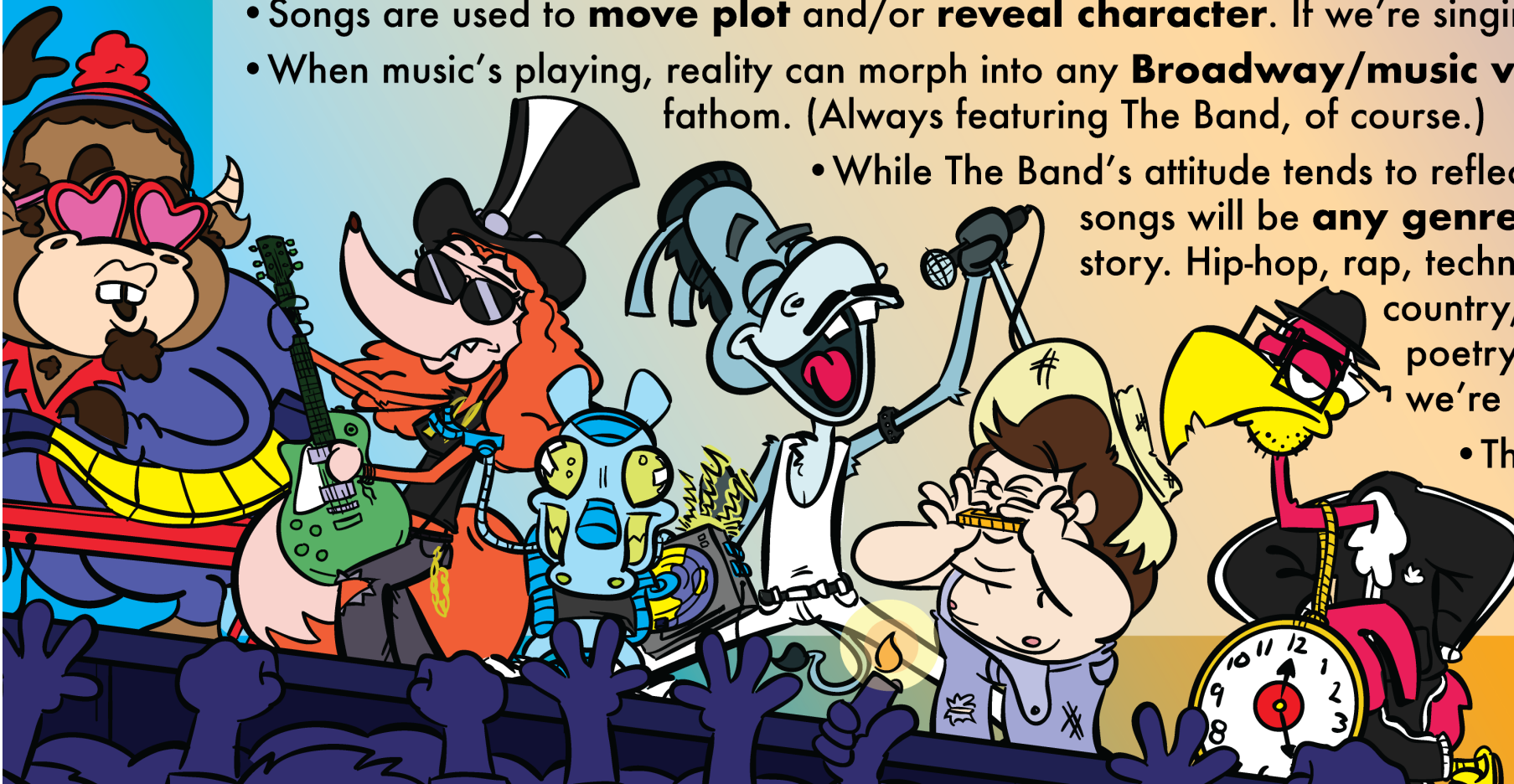
- (A) Cleverly helps The Band out of whatever sticky situation their rock star behavior hath wrought,
- (B) Enlists The Band in solving an everyday problem for either himself or the other denizens of Gooney's, or
- (C) "Takes five" while The Band gets into some solo nonsense of their own.



THE MUSIC OF DDGGB

The show tunes of our musical-comedy will be fun, silly and most importantly, totally awesome! (We hope to have kids bugging the crap out of their parents until they buy the album.) Within each episode, the music will function as follows:

- Songs are used to **move plot** and/or **reveal character**. If we're singing, there's a reason.
- When music's playing, reality can morph into any **Broadway/music video realm** we can fathom. (Always featuring The Band, of course.)
- While The Band's attitude tends to reflect "classic rock," our songs will be **any genre** that best serves the story. Hip-hop, rap, techno, punk, classical, country, funk, soul, beat-poetry. If it's on the radio, we're gonna do it.
- There's **at least one song** per 11-minute episode. *drops mic... on big toe*



EPISODE SPRINGBOARDS

PHANTOM OF THE OPERATIONS ROOM

Matthew enlists the help of The Band's long forgotten opener — an animatronic magician named *CHUNKLES THE BEAR* — to help him convince The Band that magic is totally rad. But does this cuddly conjurer has a more nefarious trick up his sleeve?

MR. ROCKBOTO

Ernie and Matthew retrofitting The Band into awesomely-destructive "battle bots" for an underground robot-fighting league in the basement of his high-school.

BOIZ-2-MALLZ

To The Band's dismay, Matthew gets a shot in the limelight when he's asked to join a popular, up-and-coming *BOY BAND ACT* that performs at the Plano Flats Mall.

POP-ROCKS & LOCK-UP

When Lester is picked up by *ANIMAL CONTROL*, Matthew and The Band stage a number of unsuccessful schemes to bust him out. Meanwhile, Lester discovers that he thrives in the Pound and quickly turns "The Big House" into a stark, raving "Mad House."

11 MINUTES OR LESS

Filmed in thrilling, ratings-grabbing "RealTime™," we follow Matthew and The Band as they hijack *ERNIE* on a high-stakes pizza delivery to... the Senator's daughter!?

ANOTHER PRIZE ON THE WALL

With Matthew impossibly close to having 1-million tickets, Harv will stoop to new, unforgivable lows to protect Gooley's irreplaceable, top-shelf prize: a 72-inch flat screen TV (box, 'cuz actually, there's no TV).

MATT SCRATCH FEVER

It's a musical whodunit when someone on the Gooley's Staff ruins a lovely pizza party with a terrible lice infestation! Lock the doors... because everyone is a suspect!

VLOG WILD

Dan discovers "VLogging" and everyone is suffering the consequences. It's up to Matthew and the rest of The Band to do the impossible—**DESTROY THE INTERNET!**

COYOTE CHOW

Gooley's hosts a county-wide pizza eating competition. But egos bump when Bison is overlooked as ringer in favor of Catie and her iron gullet.



EPISODE SPRINGBOARDS

RISE OF THE PEPPERONI FEDERATION

In this epic, intergalactic rock-opera, Matthew must form a rebel band of *SPACE WARRIORS* in order to oust a group of *ROWDY TEENS* who have taken-over Gooley's "Lazer Tag Playscape."

HAPPYLAND HAL & THE HAPPYLAND PALS

While on vacation, Matthew befriends the *SING-SONGY ROBOTS* of "Happyland Theme Park." But when word reaches The Band back home, there's but one course of action: deny their jealousy, fly to Florida and rescue Matthew from Happyland's sticky-sweet clutches!

REPAIRING LAWRENCE

Ernie finally fixes Lester... but when Matthew and The Band clash with the new, squeaky-clean "Lawrence," they decide they have to short-circuit their friend back to his malfunctioning self.

HARV LOVES COCO

Matthew and The Band play "un-matchmaker" when Harv's new girlfriend – a pushy, interior decorator named COCO – threatens to destroy everything they love about their disgusting, little pizzeria.

MOST DANGEROUS FAME

Despite Matthew's warning, The Band accepts an invitation to dinner by an overly-flattering piece of fan mail... only to find themselves systematically hunted by the *CRAZED FAN* for sport!

ODD JOBS

Matthew and The Band get weird, degrading night-jobs when they (incorrectly) overhear that Harv is about to lose the business.

FUNKTASTIC VOYAGE

When Byson comes down with a nasty computer virus Ernie, downloads Matthew and The Band into his "funky CPU brain" in order to diagnose (and terminate!) the problem.

JINGLE v. JANGLE

It's kangaroo court-TV when a successful *JINGLE WRITER* accuses The Band of ripping-off one of his famous "sugar cereal ditties." Snap on those suspenders, Matthew... you've got an injustice to lawyer!

WELCOME TO GOOEY'S

We assume the first-person POV of Gooley's *NEWEST EMPLOYEE* on her first day... allowing us to witness first-hand just how insane the Gooley's workplace truly is.

DDGGB: THE DEEPER DISH (Pts. 1 & 2)

It's premiere night at Gooley's for Matthew's passion project: a *Behind The Music* style documentary covering the entire, sordid story on Dynamite Dan & The Gooley Gulch Band's meteoric(ish) rise to stardom!

ONE MORE TIME!

(this time, with feeling)

Dynamite Dan & The Goopy Gulch Band! is a musical experience that aspires to leaves kids with an understanding that the things that make them different are actually the things that can make them a **STAR**... be it on-stage for 50,000 screaming fans or just goofin' around with your best pals.

After all, there is no wrong way to rock n' roll.



CREATOR BIOS



HENRY CHAPMAN

Renowned philanthropist, Henry Chapman is a USA Today bestselling author, inventor of pants, and prolific liar! This aggressively self-effacing Midwesterner is a UCB GRAD who has worked as a writer and consultant for DREAMWORKS, FUEL ENTERTAINMENT and WRKSHP GAMES-- to name a few!

When Henry's not slinging satire, he can found screening Blake Larson's calls, refining his voice-acting or spending time with his four parakeets: Buster, Tiddly-wink, Keet Richards, and Character Actress Wendie Malick. (Again, liar.)



BLAKE LARSON

A graduate of USC's Screenwriting Program, Blake Larson must now qualify that he was accepted sans bribery. (Thanks, Aunt Becky.) Despite these accusations, Blake has still scammed his way into a number of industry jobs, including writing for DISNEY XD, producing for FUEL ENTERTAINMENT and storyboarding for NETFLIX.

When Blake is not wondering why Henry Chapman isn't returning his calls, he can be found drawing monsters on Fullscreen's HOT WHEELS CITY or shredding a sick electric guitar solo to the absolute horror of his elderly neighbors.

WE LOVE YOU, CLEVELAND!

GOODNIGHT!

