



Henry Chapman

Professional Summary

Passionate professional with extensive experience in crafting compelling content that drives viewer engagement. Skilled in developing dynamic stories, informative articles, and persuasive copy that captivate and inspire audiences.

Work History

Self - Freelance Content Writer

Los Angeles, CA

01/2014 - Current

- Transformed clients' creative visions into tangible realities through adaptive problem-solving techniques.
- Collaborated with Spin Master to create a YouTube ad series for Bakugan, significantly boosting viewer engagement and driving product sales.
- Successfully pitched and developed projects for companies including Disney, MAX, and Paramount Plus.

WRKSHP - Head Writer

San Francisco, CA

01/2016 - 10/2018

- Led content creation efforts as the Head Writer for Beat Fever, a highly successful mobile game with over ten million downloads.
- Managed multiple projects and deadlines simultaneously.
- Displayed strong leadership skills by managing a team of writers.

AwesomenessTV - Writer

Los Angeles, CA

04/2014 - 12/2016

- Wrote for top-grossing DreamWorks franchises such as Shrek and Kung Fu Panda.
- Adhered to specific narrative and structural styles for different pieces.

Fuel Industries - Creative Consultant

Culver City, CA

07/2012 - 04/2014

- Created, directed, and produced original web content for company apps and websites, ensuring captivating and compelling user experiences.

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Skills

- Visual Storytelling
- Concept Development
- Marketing
- Deadline Management
- Editing and Proofreading
- Casting Coordination
- Adaptability
- Communication
- Critical Thinking

Education

Minneapolis Community And Technical College

Minneapolis, MN

Screen Writing

Edina Senior High School

High School Diploma